

The 5 Benefits of Lifelong Learning

There are many reasons people dedicate their time to increasing their knowledge, both personal and professional, and learning beyond the traditional school years has countless benefits.

For the learner focused on their professional life, high among these benefits are:



Maintaining & Improving Skills

Most professionals who dedicate time to continued learning do so **to maintain and improve the skills on which their jobs depend**. 87% of those interviewed by Pew cited this as the reason for their continued focus on learning.

source: www.pewinternet.org/2016/03/22/lifelong-learning-and-technology

Licensing & Certification

57% of professionals who engaged in learning activities in the last year said they did so to get a license or certification. In many areas, achieving and maintaining various licenses and certifications is essential to keeping jobs and growing in your career.

source: www.pewinternet.org/2016/03/22/lifelong-learning-and-technology



Raises & Promotions

39% of professional learners said they continue their educations **to work toward raises and promotions in their current jobs**.

source: www.pewinternet.org/2016/03/22/lifelong-learning-and-technology

Job Mobility

Not every job is the right job. Some professional learners **engage in further training to make themselves better candidates for new positions**. 21% of those who engaged in learning in the last year gave this reason.

source: www.pewinternet.org/2016/03/22/lifelong-learning-and-technology



Job Retention

12% of professionals who engaged in continued learning did it as insurance, **wanting to keep their skills marketable for possible downsizing**.

source: www.pewinternet.org/2016/03/22/lifelong-learning-and-technology

Lifetime Investment

Research on the job market indicates that professionals who invest in lifelong learning are on the right track. In 2017, The Economist called lifelong learning an “economic imperative,” writing:

“A college degree at the start of a working career does not answer the need for the continuous acquisition of new skills, especially as career spans are lengthening. Vocational training is good at giving people job-specific skills, but those, too, will need to be updated over and over again during a career lasting decades.”

